



CD-doc-2040 v1

## Thoughts on the FCC Showcase Area

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### **Introduction**

Here are some possible and non-possible approaches to the Showcase Area.

### **Thoughts**

#### 1. Non-Possible Approach: *A Work Area / Prototyping Area*

This approach describes what we currently have somewhat implemented. The idea here was that there would be projects that would be jointly undertaken by CD individuals and external individuals (Companies, such as CISCO and IBM, etc., University groups, Argonne groups, etc.).

These groups would actually work in the area and would demonstrate in this area, should the need arise.

The problem with this approach is that it is inherently messy if it is an active project and not always arranged to be a good place to show off things.

#### 2. Possible Approach: *A Nordstrom's Show Case*

One way to think about the Show Case Area is that it is like a Display Window at Nordstrom's. In that mode, we would have areas allocated and fairly static – changing over six month intervals or longer, say, which would highlight various projects being undertaken within the Computing Division. Possibly, the projects would be selected from those first that were collaborating with groups external to the Computing Division.

Groups would be asked / encouraged / volunteered to present a prototype of what they were going to do “for real” at whatever location is their production location.

The goal here is to be able to tour projects in the Show Case area without having to drive all over the site to do it.

3. Possible Approach: *A Demonstration Area*

Another way to think about the Show Case Area is that it is a demonstration area. In this mode, it is an extension of FCC1. A project which had just presented its status in the FCC 1 Conference Room would be told to proceed with putting together a demonstration of its work in one of the Show Case Area's. They would go see Phil who would allocate them a show case area after hearing what their requirements would be.

At the next project status meeting, the project would present its demonstration in the FCC1 Show Case area instead of in the FCC1 Conference Room.

4. Possible Approach: *An Active Tour Area*

Another way to think about the Show Case Area is that it is an active tour exhibit area. Tour groups going through here instead of seeing equipment in production status as they have seen in other places in the Computing Division would see exhibits that would invite hands-on interactive examination along with displays that showed the activity of the computing division (such as the number of e-mail messages being handled at this moment, etc.).

